

# Annual Report

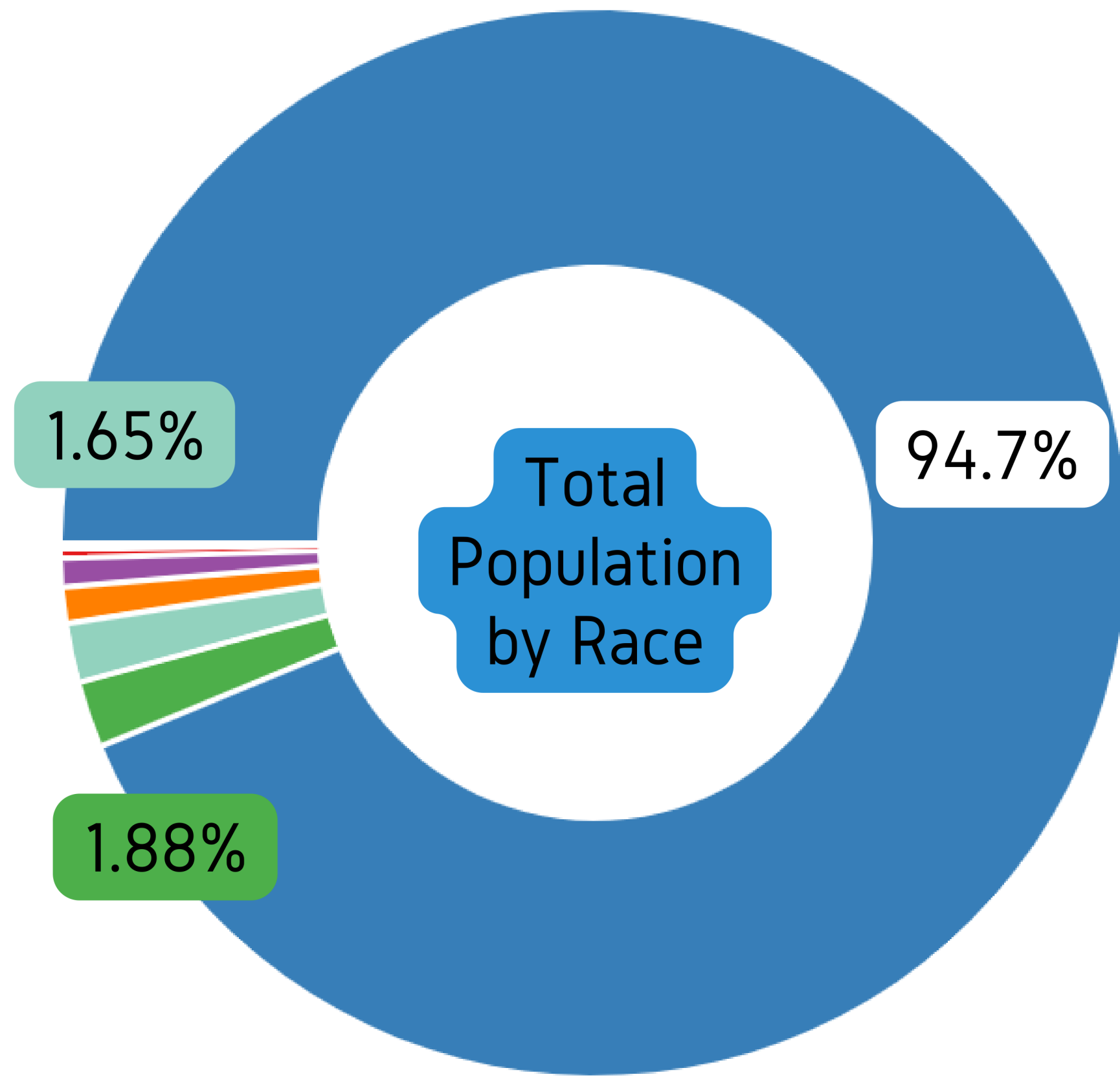
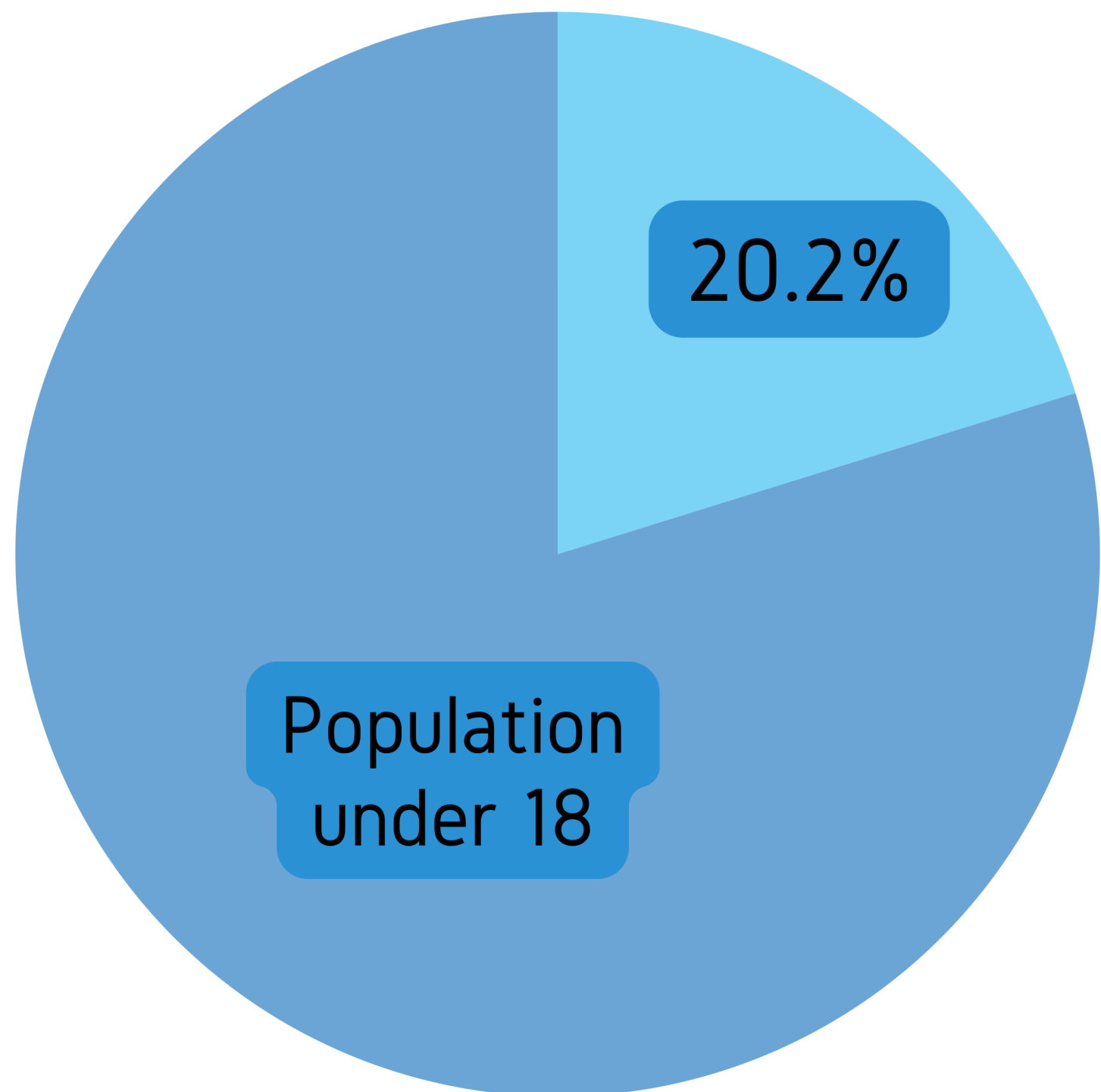
## Nov. 2022

COCKE COUNTY  
CRADLE TO CAREER COALITION

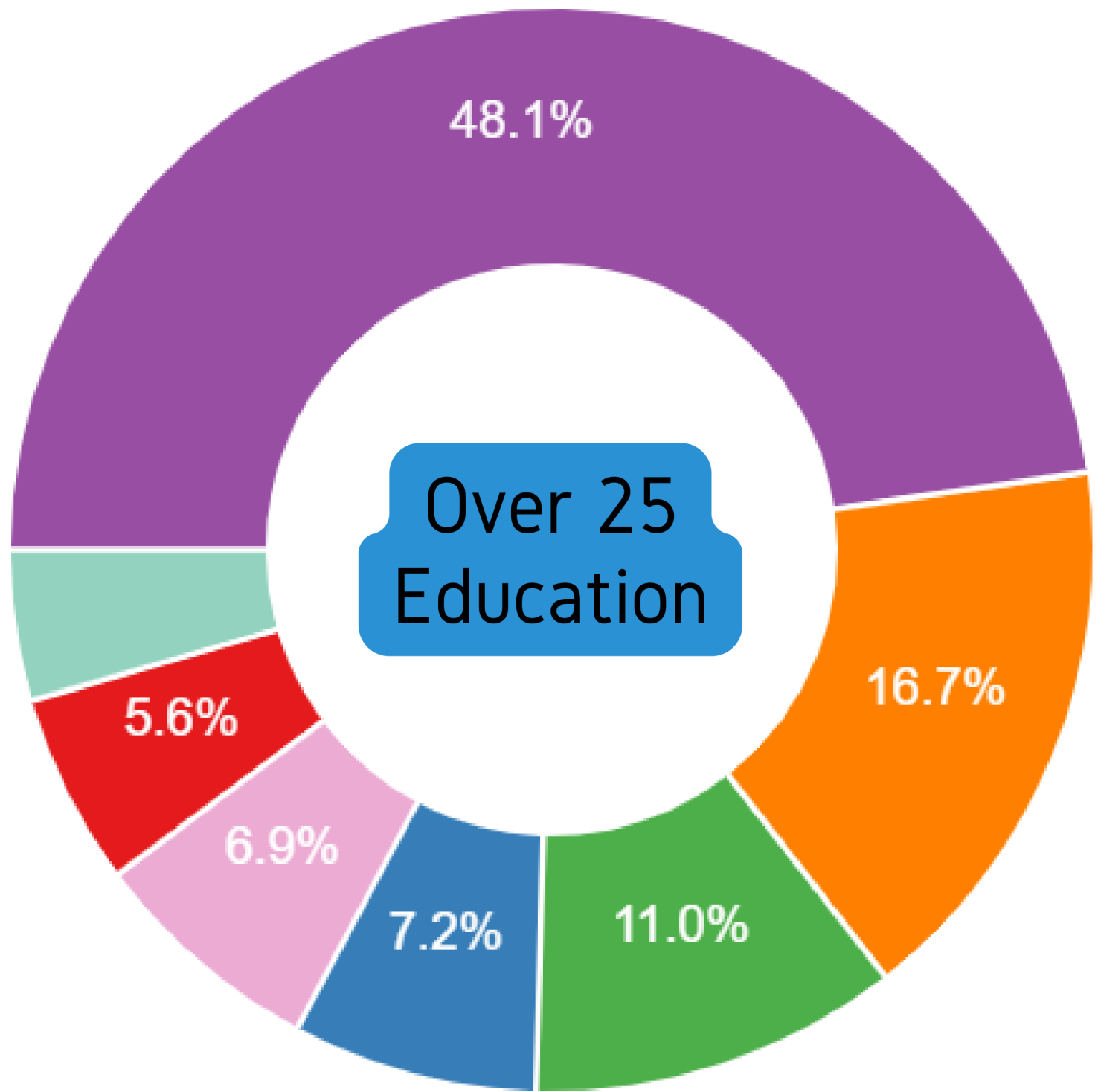


# DEMOGRAPHICS

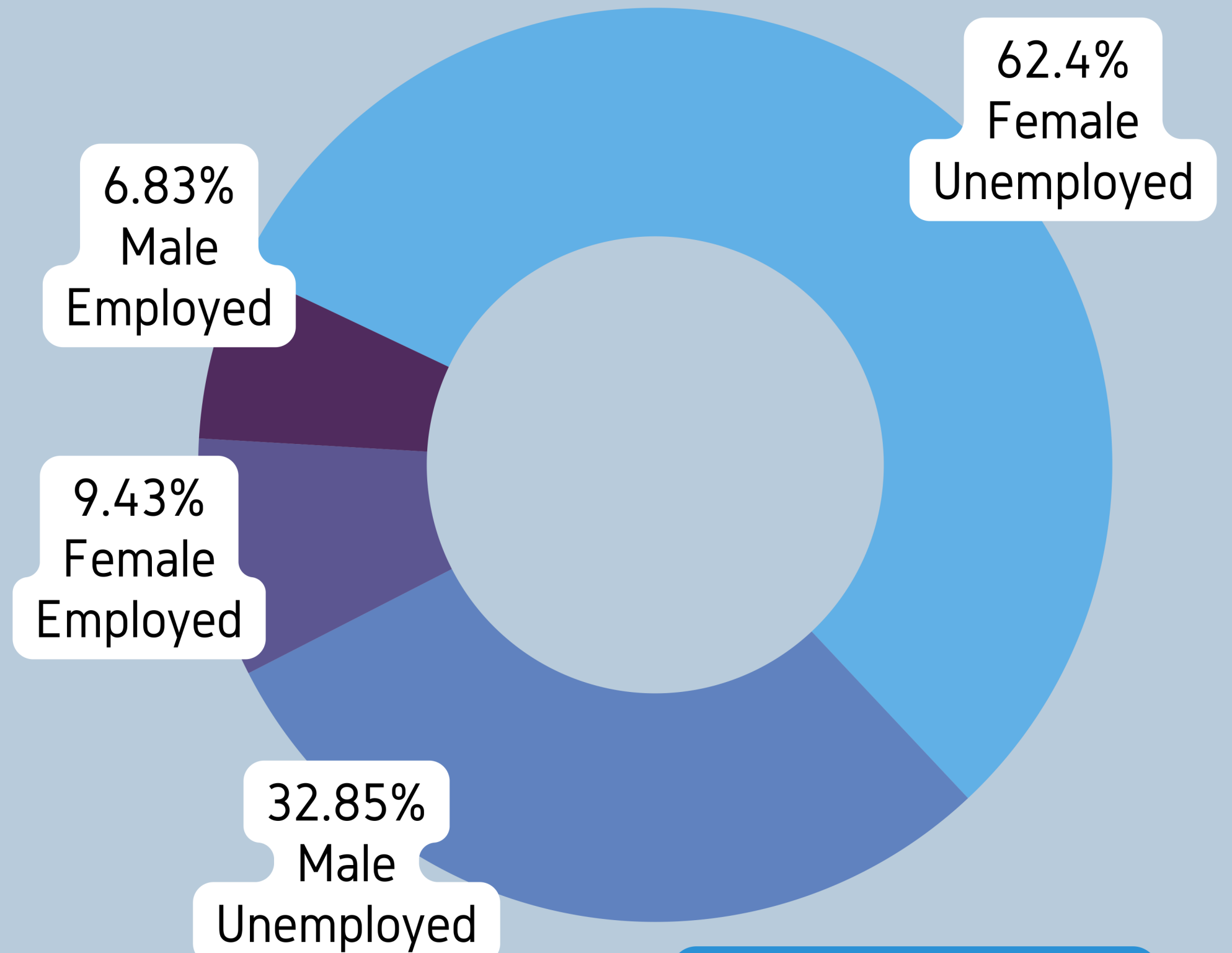
Total Population:  
36,000



- White
- Black or African American
- American Indian and Alaska Native
- Asian
- Native Hawaiian and Other Pacific Islander
- Some Other Race
- Two or More Races



- Less Than 9th Grade
- 9th to 12th Grade
- High School Graduate
- Some College
- Associates Degree
- Bachelors Degree
- Graduate Degree



**Poverty Rate by Employment Status and Sex**

# Poverty Rate by Education

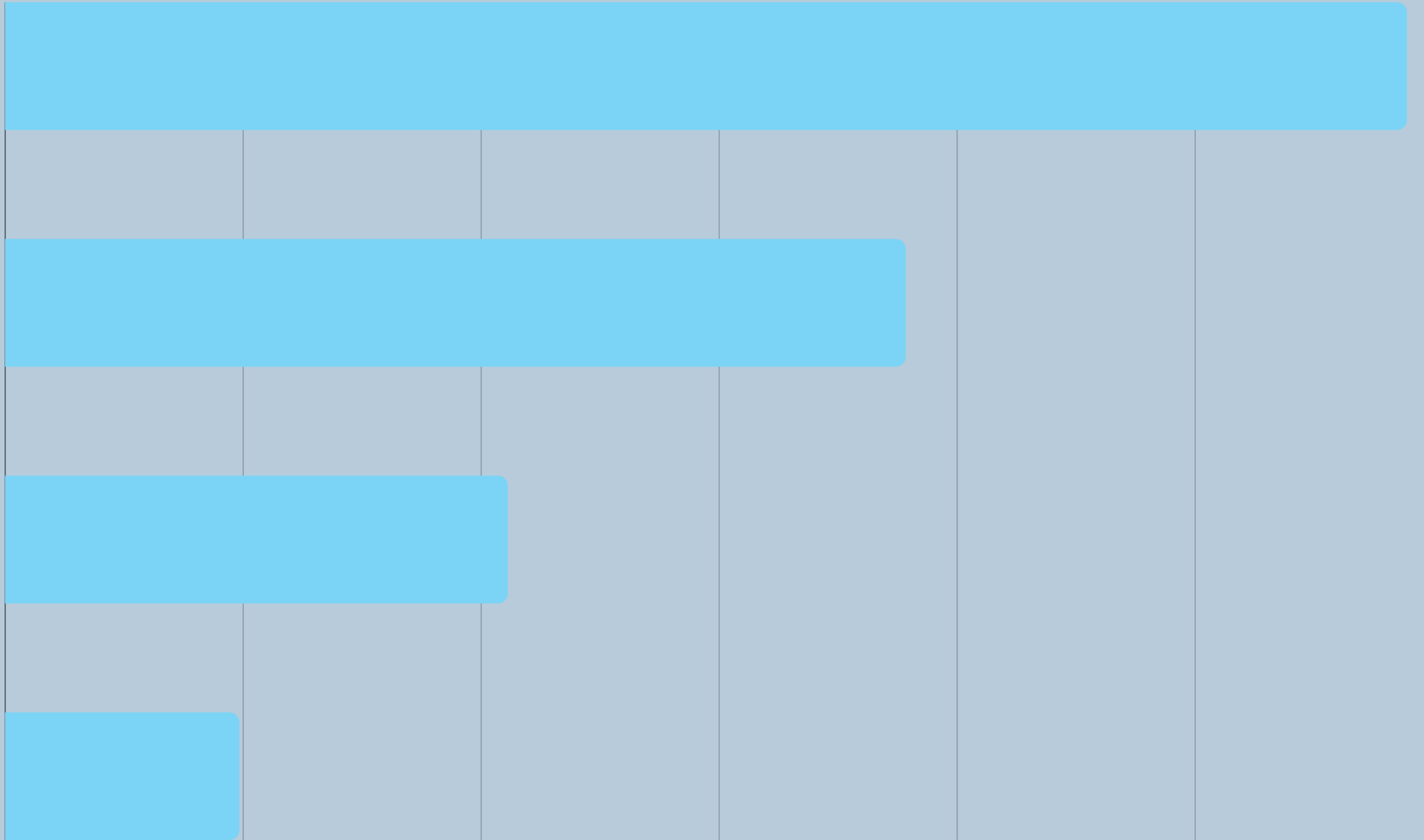
Less Than 9th Grade

High School

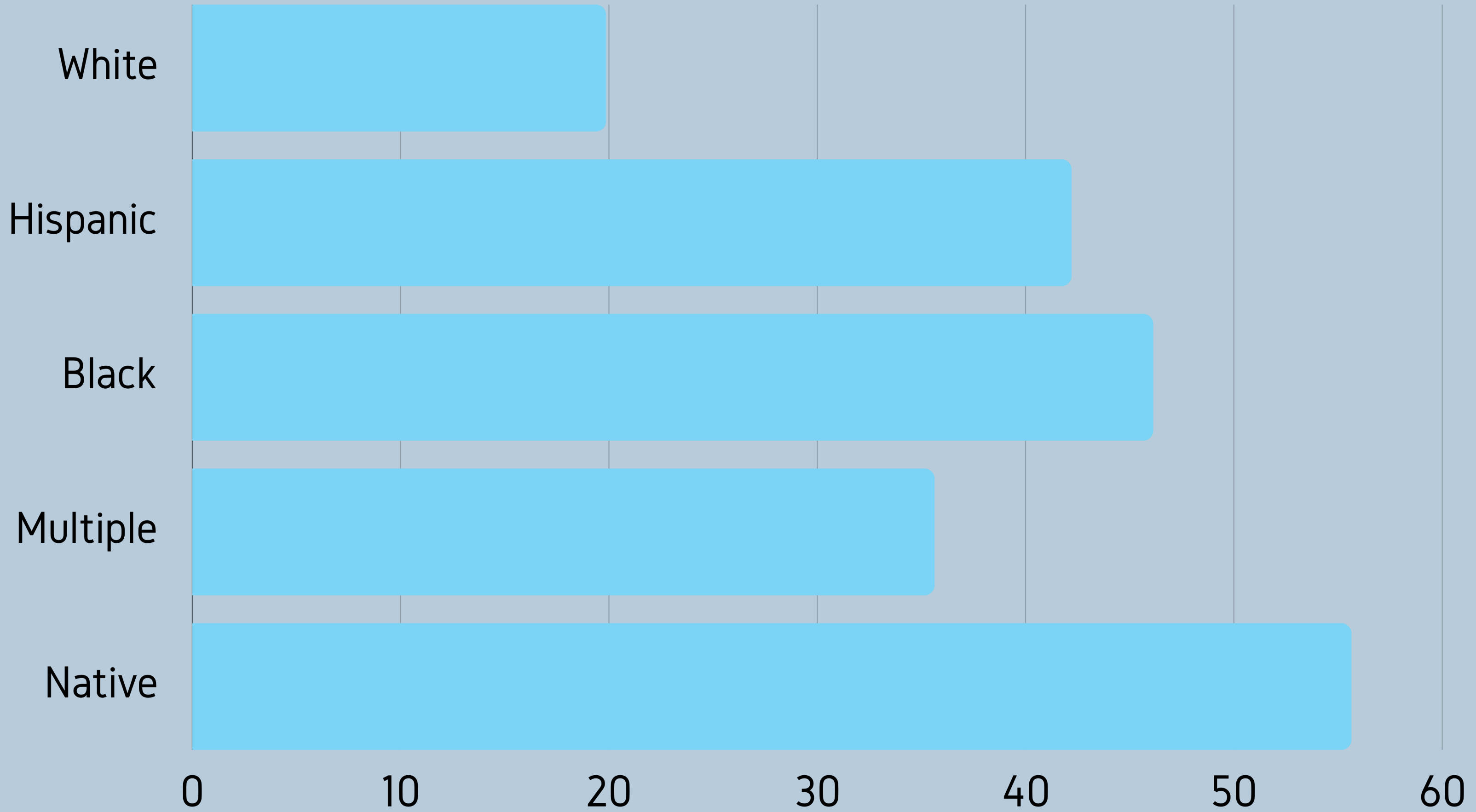
Some College

Bachelors or Greater

0.00 5.00 10.00 15.00 20.00 25.00 30.00



# Poverty Rate by Race

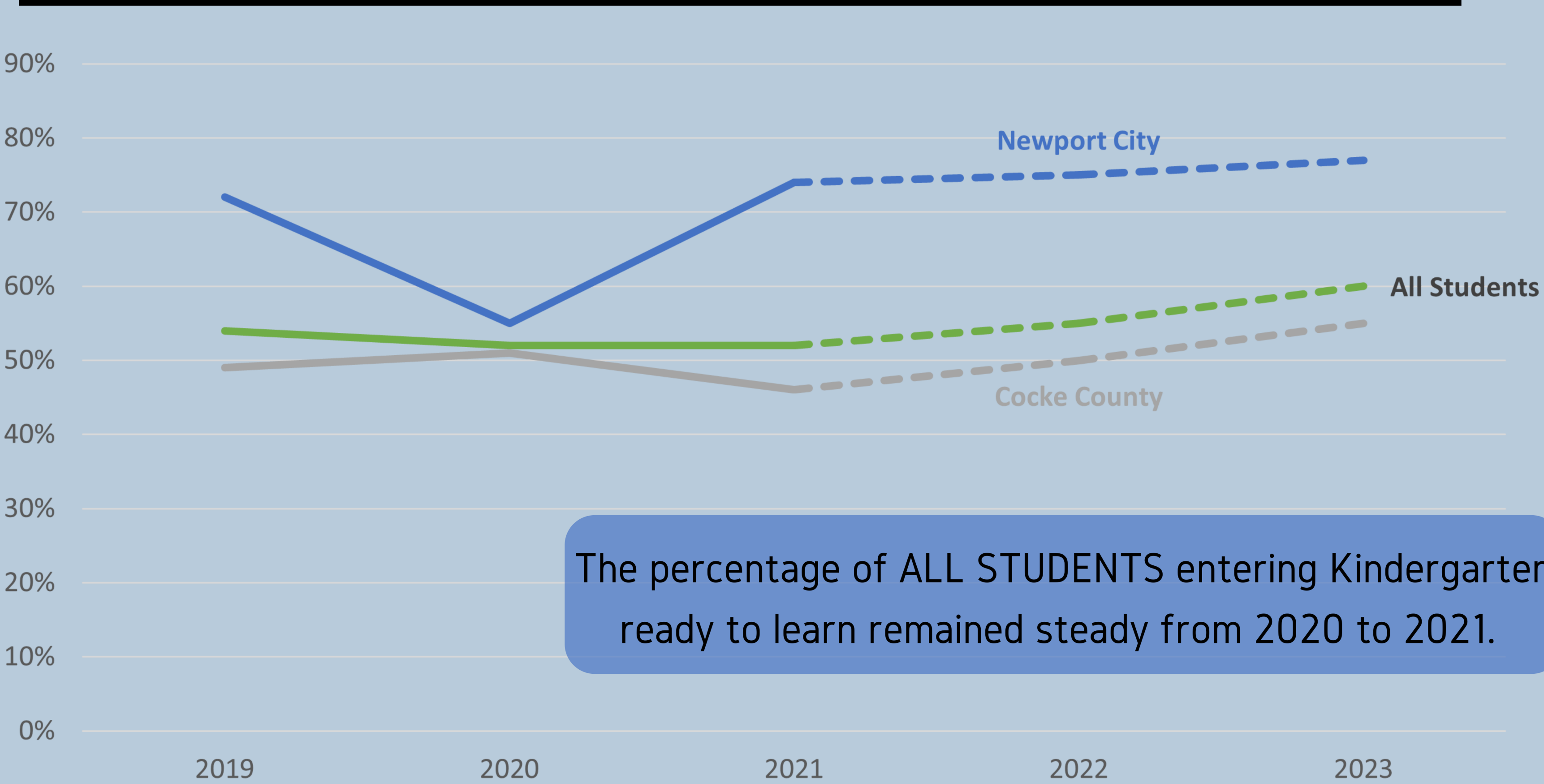


# KINDERGARTEN READINESS TREND DATA



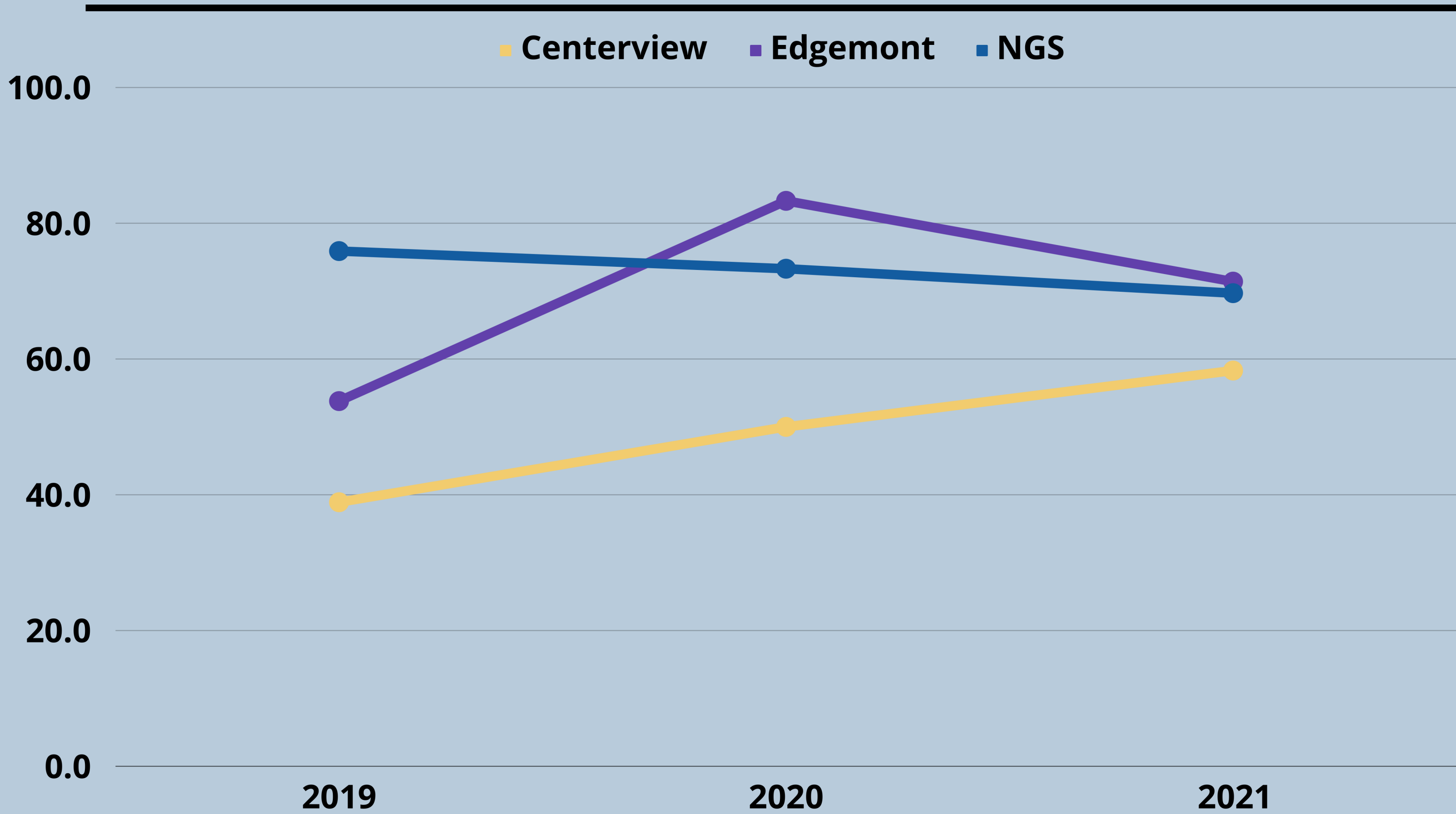
Brigance Data	Newport City	Cocke County	All Enrolled Students
2019	72%	49%	54%
2020	55%	51%	52%
2021	74%	46%	52%
2022	75%	50%	55%
2023	77%	55%	60%

# KINDERGARTEN READINESS TREND DATA



The percentage of ALL STUDENTS entering Kindergarten ready to learn remained steady from 2020 to 2021.

# KINDERGARTEN READINESS TARGETED POPULATION DATA





# KINDERGARTEN READINESS- COMMUNITY AWARENESS

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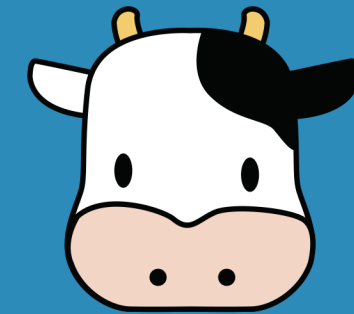
What we are doing:



WNPC monthly radio show and daily KR skills reminders with a reach of 20,000/day for January-May and Sept-November

*The Newport Plain Talk*

Countdown to Kindergarten monthly article (10x) with approx. 4,000 print subscribers and NPT website traffic of 150,000 visits/per day.



Kindergarten Kasey KR skills flyer- together with Unify CC distributed 500 copies at various community events throughout the year

# KINDERGARTEN READINESS- ALTERNATIVE LEARNING



What we are doing:



Multi-purpose, including distribution of books, learning resources, and food. Opening Trip: Bridgeport, Sept, 2021, 80 students; media coverage by WVLT

Distributed over 2,500 books and goodies at the Newport Harvest Street Festival with Unify Cocke Co. 400 books, 100 toys given out during the Newport Christmas Parade. Books to Pre-K classe during Dec.

Partnering Organizations



**Save the Children**



**Cocke County  
Schools**

*Moving Mountains. Achieving Success.*



# KINDERGARTEN READINESS- ALTERNATIVE LEARNING

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What we are doing:



Learning Resource Room at the Newport Housing Authority, office currently closed due to Covid but space will soon be available to 165 children aged 0-10.



Born Learning Trail at RMS in Cosby & Newport City Park- Library Boxes (2) restocked with 25 books 4x for approximately 200 books



Learning Space- electric in the ceiling is complete and 75% of the drop ceiling done. Waiting on Sprinkler adjustment and floor tile to be grouted.



# KINDERGARTEN READINESS- LEARNING RESOURCES

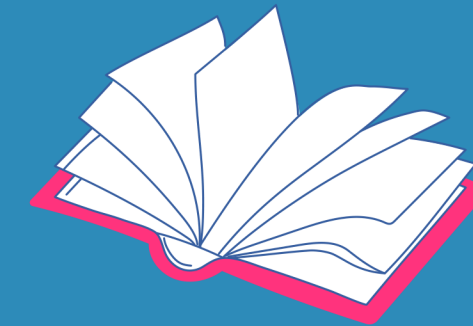
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What we are doing:



234 Readiness Kits given to incoming Kindergarten students. Teachers were given a stipend to contact children/caregivers to build rapport and support use of the kits. 1,573 teacher/family contacts made, 27 children in summer reading with 6,472 minutes read



80 books given to ESSS program to support their book bag exchange, Provided breakfast and lunch for kindergarten transition children at Del Rio and Grassy Fork.



# KINDERGARTEN READINESS- LEARNING RESOURCES

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What we are doing:

**I CAN  
I WILL**

Monthly KR skills logs and resources to the NHA (125), Pre-K classes (100) at Centerview, Edgemont, Newport Grammar, and Smoky Mountain.

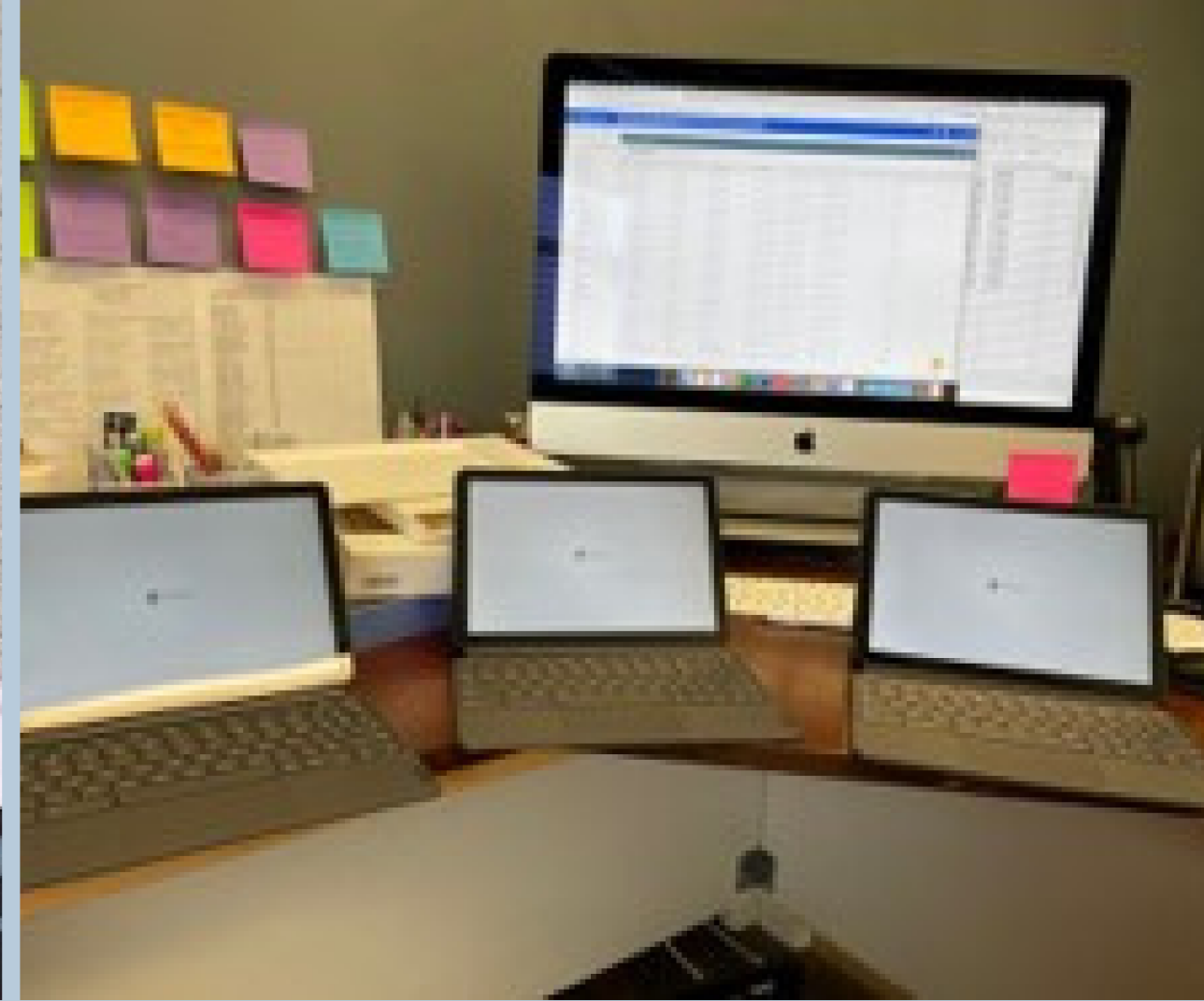


Pre-K Classes-  
2 Boxlight Boards,  
60 student laptops with  
charging carts and  
3 teacher ThinkPads



Blowing Into Summer –  
kick-off event to summer  
reading at NHA with 50  
participants





# 3RD GRADE READING PROFICIENCY GOAL

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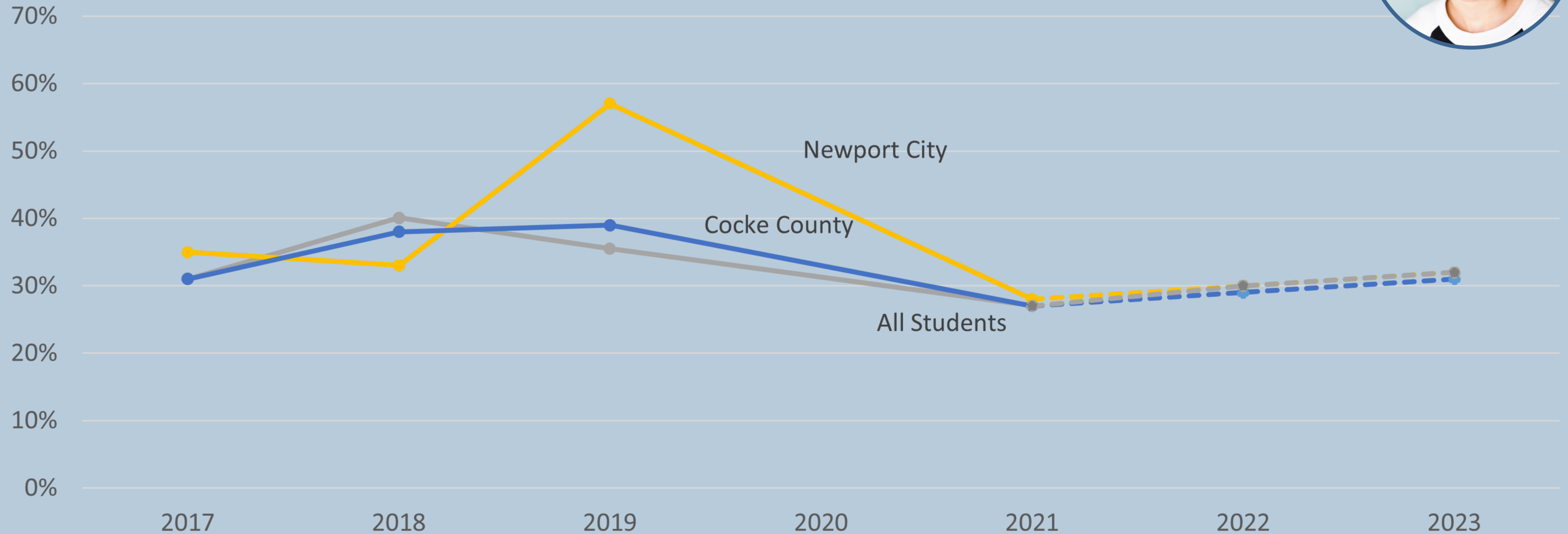
By May 2022, the percentage of all third grade students reading on grade level or above will increase by 3% (to 30%) from the 2021 percentage of 27%.

# 3RD GRADE READING PROFICIENCY TREND DATA



3rd Literacy	Newport City	Cocke County	All Enrolled Students
2017	35%	31%	31%
2018	33%	40%	38%
2019*	57%	36%	39%
*2021	28%	27%	27%
2022	30%	29%	30%
2023	32%	31%	32%

# 3RD GRADE READING PROFICIENCY TREND DATA



The percentage of ALL 3rd GRADERS reading on grade level decreased significantly from 2019 to 2021. No data available for 2020 due to school closures. Projections based on a 2% increase.

# 3RD GRADE READING- PARROTTSVILLE READING PILOT



What we are doing:

Parrottsville K-2  
Feb – May, 2021



52 students read 4,277 books

K: 20 students – 1,030 books

1st: 16 students – 1,108 books

2nd: 16 students – 2,139 books



# 3RD GRADE READING- SUMMER READING CHALLENGE

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What we are doing:

**OPEN**  
**LIBRARY**

C-5 supported 10 of the 25 sessions held at 4 community libraries  
Attendance at C-5 sponsored sessions: 158

Reading logs collected: 17  
14,980 mins recorded  
14 in-coming kindergarten students:  
3,987 mins. recorded

New library cards issued: 50





# READY GRADUATE GOAL

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By May 2022, the percentage of all high school students considered as Ready Graduates will increase by 3% (to 29%) from the 2021 percentage of 26%.

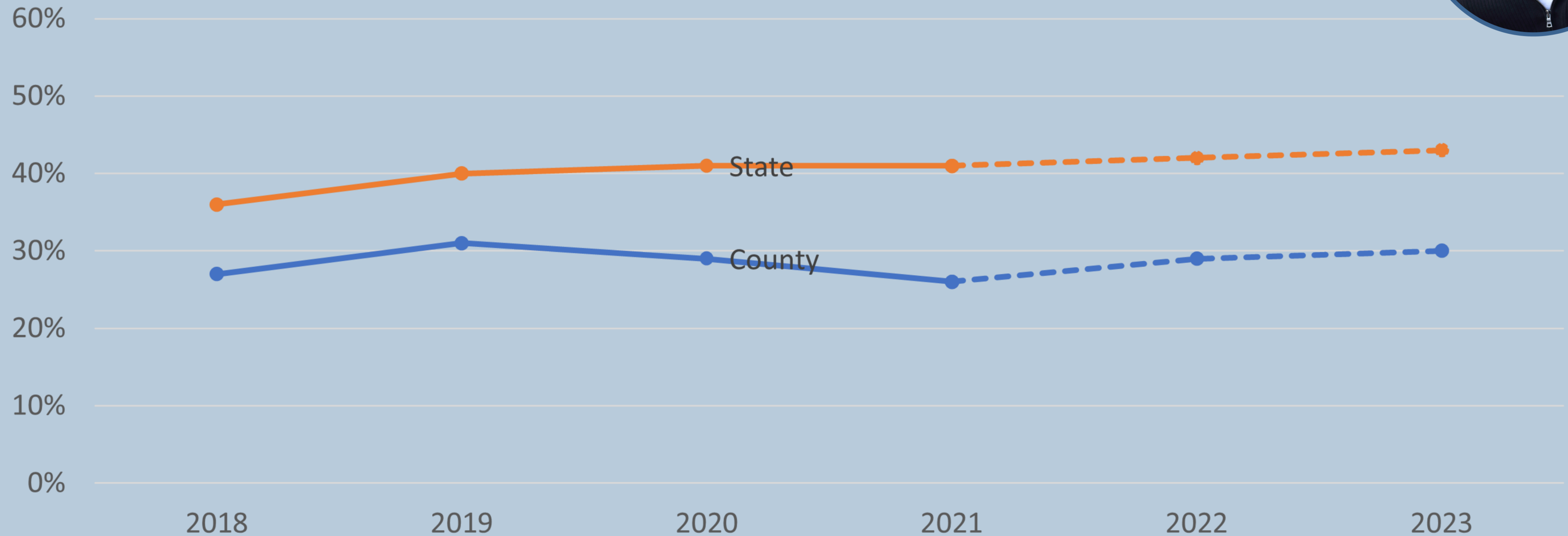


# READY GRADUATE TREND DATA



Ready Graduates	Cocke County	Tennessee
2018	27%	36%
2019	31%	40%
2020	29%	41%
2021	26%	41%
2022	29%	42%
2023	30%	43%

# READY GRADUATE TREND DATA



Cocke County falls below the state rate for Ready Graduate. County projections are based on a return to pre-Covid rates; state projections follow an increase of 1% per year.

# FOOD SECURITY GOAL

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All struggling households in Cocke County will replace the experience of food insecurity with food independence.

# FOOD SECURITY- IMMEDIATE NEEDS

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What we are doing:



Feb – May, 2021  
5 trucks; 6,480 boxes;  
194,400 pounds; \$291,600



School Pantries May-Nov, 2021  
(No Kid Hungry Grant)  
1622 families served; 14,234 pounds;  
11,863 meals; Over \$20,000 in  
donated food

# FOOD SECURITY- STRATEGIC PLANNING

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## What we are doing:

Food Security Working Group  
24 members



Summit – Sept 2021 – attended by 25  
community leaders

Community Assessment Team –  
planning stage to conduct community  
assessment in early 2022

Food Security Coordinator – hired  
and will start Jan 4, 2022  
\$75,000 provided by sub-grant  
from STC; \$10,000 allocated to  
CCSS for refrigerated cargo van and  
\$1500 to Bybee Church for freezer



**Save the Children**



# SOCIAL EMOTIONAL LEARNING GOAL

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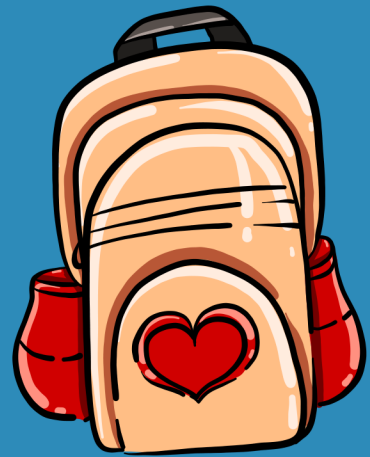
All children in Cocke County  
will develop the skills to manage emotions,  
solve problems, and get along with others.

# SOCIAL EMOTIONAL LEARNING

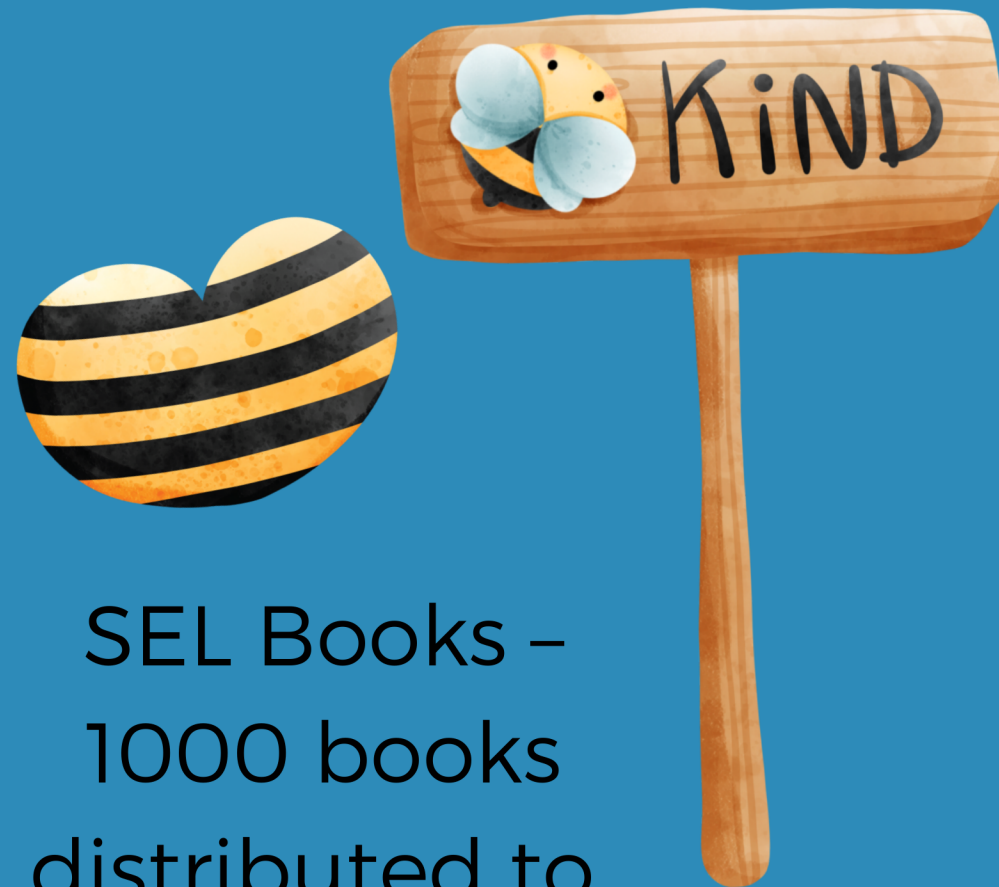
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What we are doing:



SEL Kits - 72 backpacks filled with SEL resources provided to students needing SEL support



SEL Books - 1000 books distributed to NHA and Pre-K



Public Service Announcements- 2 SEL announcements daily on local radio - over 500 messages



# SOCIAL EMOTIONAL LEARNING

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What we are doing:



**Cocke County  
Schools**

*Moving Mountains. Achieving Success.*

School Level SEL teams with designated SEL Lead; 335 staff completed ACE's training

**Isaiah 117**

*Caring for children awaiting foster placement*

Sensory space created in the Cocke County Isaiah 117 House, \$5000 spent on SEL books and SEL resources



# CRADLE TO CAREER CONTINUUM- OUR PARTNERS

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- Cocke County Schools
- Newport City Schools
- City of Newport
- Cocke County Government
- Cocke County Community Libraries
- WNPC Radio
- Unify Cocke County
- Newport Plain Talk
- Rural Medical Services

- Empower Cocke County
- Sunset Gap Community Center
- Cocke County Health Department
- Newport Housing Authority
- Isaiah 117 House
- DCEA Head Start
- Private Early Childhood Education Providers
- Kiwanis Club of Newport

- Cocke County Family Resource Center
- Bush Brothers Company
- UT-TSU Extension- Cocke County
- First Horizon Bank
- Operation Hope
- Keep Cocke County Beautiful
- Faith-Based Community
- Many Local Businesses